



## **Medini Iskandar Malaysia Presents Medini Sevens Rugby Challenge**

**Iskandar Puteri, Johor, July 27, 2016** - Medini Iskandar Malaysia Sdn Bhd (MIM) is proud to partner with the Johor Rugby Union (JRU) for the 6<sup>th</sup> Johor Rugby Carnival 2016 (JRC2016), set to take place on July 30 and 31, 2016, at the Pasir Gudang Municipal Council field, Johor Bahru.

Sponsoring the state's foremost rugby event for the second year in a row, MIM is currently the biggest sponsor of the JRC2016 featuring Medini Sevens Rugby Challenge.

The event will see teams of different ages competing in three main tournaments, namely Medini Sevens Rugby Challenge U14 and U16, Asia Rugby 7's U20 and Milo Johor Mini 7's U11.

As title sponsor of the Medini Sevens Rugby Challenge, the Medini Cup by MIM will be awarded to each of the top teams in the U14 and U16 categories.

Datuk Ir. Khairil Anwar Ahmad, Managing Director/Chief Executive Officer of Medini Iskandar Malaysia Sdn Bhd, said, "We are pleased to have the opportunity to join forces with JRU once again this year. Our participation in this tournament will enable us to elevate the sport and inspire more youth to take up rugby, while instilling its positive values into the younger generation and the growing community of Medini in Iskandar Malaysia."

"MIM is also keen to promote rugby as more than a sport. Our aspiration is to see it become a healthy lifestyle choice by encouraging all children, the youth, adults of all ages as well as families to embrace the game. We are even looking at introducing 'touch rugby' which is another innovative way of playing this game."

"In turn, we believe that such positive influences can help create a sustainable and progressive community, which is very much in line with MIM's mission and vision."

There will be a total of 30 and 24 local and international schools and clubs competing in the Medini Sevens Rugby Challenge for under 14 and under 16 respectively. Amongst them are Maktab Sultan Abu Bakar, Malay College Kuala Kangsar, Royal Military College, Singapore National Rugby Academy and Tamoko Lions Rugby Club, Singapore.

Completing the weekend activities at the JRC2016 is the womens touch rugby demonstration match.

Close to 3000 spectators are expected to attend the event.

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## About Medini Iskandar Malaysia Sdn Bhd

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Medini Iskandar Malaysia Sdn Bhd (“MIM”) owned by Jasmine Acres Sdn Bhd (60%), United World Infrastructure (20%) and Mitsui & Co., Ltd (20%), is the master developer of the 2,230-acre urban township Medini – a developing sustainable city in Iskandar Puteri, Johor. MIM’s largest shareholder Jasmine Acres is jointly owned by Khazanah Nasional Berhad and Iskandar Investment Berhad. Established in 2007, MIM’s role has since then transformed from being a master infrastructure manager and master planner to now a developer of office buildings and township management service provider. This progressive shift is to complement the myriad of product offerings by MIM’s developer partners and to support the dynamic growth of the uniquely master planned Medini that is aspired to become the Icon of Future City Living. With incentives uniquely available to Medini, MIM welcomes investors who seek investment opportunities at a destination strategically located near Singapore. MIM works closely with the federal and state government and its associated agencies; Iskandar Regional Development Authority (IRDA), local councils, as well as key stakeholders within and surrounding Medini to establish Medini as the smart and connected central business district of Iskandar Puteri, Johor. For more information, visit us at [www.medini.com.my](http://www.medini.com.my).

### Issued on behalf of MIM Sdn Bhd

#### **AZLAN AKIL**

Vice President, Stakeholder & Media Management

HP: +6 019 771 3189

Email: [azlan.akil@medini.com.my](mailto:azlan.akil@medini.com.my)

#### **IZZAYATI HUSNA AHMAD**

Associate, Stakeholder & Media Management

HP: +6 019 717 6270

Email: [izzayati.husna@medini.com.my](mailto:izzayati.husna@medini.com.my)