



**Medini Live! Returns for Second Annual Creative Fest**  
*Joe Flizzow, Najwa Mahiaddin and Sean Ghazi among headline acts and more at free-entry event*

**Medini, Iskandar Puteri, JOHOR, August 18, 2016** – A uniquely curated event with something for every taste, *Medini Live!* 2016 is back and set to be an experience to remember for both the young and young-at-heart! Taking place in the thriving new township of Medini in Iskandar Puteri, the event will be held at the Mall of Medini on August 27 and 28, 2016. It will feature an eclectic mix of entertaining performances as well as educational workshops, an artisan & community bazaar, with a total of more than 50 acts and activities over the two-day period.

Presented by Medini Iskandar Malaysia Sdn Bhd (“MIM”), *Medini Live!* brings together a specially-curated series of activities based on four segments, namely film, arts, music and community. MIM is committed to support creative endeavours as this is also aligned with one of our promoted sectors, namely the creative sector. To organize this annual event in a new urban township like Medini will bring vibrancy to the development, where this event showcases local talents in a multicultural fusion of traditional and modern elements.

Fans will not want to miss thrilling performances by internationally-renowned artists including international hip hop extraordinaire Joe Flizzow, versatile & dynamic R&B trombonist Q Sound, world-class homegrown beatboxer Shazet, and the international award winning drumline from Malaysia, Batteryheadz. Popular jazz, soul and pop performers and musicians such as Sean Ghazi, Ida Mariana, Najwa Mahiaddin, Mafarikha, Az Samad, Kirsten, Kevin Theseira, Liza Hanim, Ronnie Hussein, and also YouTube sensation Eb Duet will be at Medini Live! An exclusive drumline battle between invited schools and colleges will also be held.

Besides music, visitors interested in the arts should check out the various exhibitions and workshops, offering plenty for kids to do such as a pop-up book workshop, a unique new library concept exhibition by SK Medini, sand art, giant bubbles, and kids will also be able to learn and play traditional games such as *congkak* and *batu seremban*. As part of the ‘Merdeka & Malaysia Day’ celebration, a special doodle wall will be on display featuring drawings by Johor doodle artists, complete with a session on doodling for the public. At this free-entry event, public could also expect to see a few social enterprise projects on display, including food trucks to satisfy cravings as well as artisan and community bazaar.



Datuk Ir. Khairil Anwar Ahmad, Managing Director / Chief Executive Officer of Medini Iskandar Malaysia Sdn Bhd, said, ***"Our inaugural Medini Live! in 2015 received a very positive response and we are delighted to bring it back for the second year running. This is a great avenue for everyone from Johor, other parts of Malaysia, and even from across the causeway to experience a fun, vibrant edutainment event that gives fans the chance to meet artists while providing an opportunity for other emerging talents to showcase their creativity."***

He added, ***"At its heart, Medini Live! is an inclusive creative space that aims to bring diverse communities together, while establishing Medini as a destination of choice. This is also well aligned with our aim to support and increase appreciation for local talents and the local arts scene. Medini Live! carries a sentimental value to me and I hope that in years to come Medini Live! will continue to grow into a regional festival where we will be able to expand to include other creative elements from around the region. It is our aspiration for Medini Live! to become a platform for people to gather, connect, and to bond over a shared passion and desire for creativity and this gives personality, character and identity to Medini as the Central Business District of Iskandar Puteri."***

Datuk Khairil concluded, ***"We are grateful to our sponsors CI Medini, E&O, venue sponsor Mall of Medini, and our key stakeholders and partners who have been very supportive of our initiative including the Iskandar Regional Development Authority (IRDA), Johor Tourism, Majlis Perbandaran Johor Bahru Tengah (MPJBT), and the official radio station for Medini Live! BestFM"***.

Medini Live! is a free-entry event. For more information, visit [www.medinilive.com](http://www.medinilive.com), the official Medini Live! Facebook page at [www.facebook.com/medinilive](http://www.facebook.com/medinilive) or follow Medini Live! on Instagram at [www.instagram.com/medinilive](http://www.instagram.com/medinilive) to learn more.

-ends-



### **About Medini Iskandar Malaysia Sdn Bhd**

Medini Iskandar Malaysia Sdn Bhd (“MIM”) owned by Jasmine Acres Sdn Bhd (60%), United World Infrastructure (20%) and Mitsui & Co., Ltd (20%), is the master developer of the 2,230-acre urban township Medini – a developing sustainable city in Iskandar Puteri, Johor. MIM’s largest shareholder Jasmine Acres is jointly owned by Khazanah Nasional Berhad and Iskandar Investment Berhad. Established in 2007, MIM’s role has since then transformed from being a master infrastructure manager and master planner to now a developer of office buildings and township management service provider. This progressive shift is to complement the myriad of product offerings by MIM’s developer partners and to support the dynamic growth of the uniquely master planned Medini that is aspired to become the Icon of Future City Living. With incentives uniquely available to Medini, MIM welcomes investors who seek investment opportunities at a destination strategically located near Singapore. MIM works closely with the federal and state government and its associated agencies; Iskandar Regional Development Authority (IRDA), local councils, as well as key stakeholders within and surrounding Medini to establish Medini as the smart and sustainable central business district of Iskandar Puteri, Johor. For more information, visit us at [www.medini.com.my](http://www.medini.com.my).

### **Issued on behalf of Medini Iskandar Malaysia Sdn Bhd**

#### **AZLAN AKIL**

Vice President, Stakeholder & Media Management

HP: 019 771 3189

Email: [azlan.akil@medini.com.my](mailto:azlan.akil@medini.com.my)

#### **IZZAYATI HUSNA AHMAD**

Associate, Stakeholder & Media Management

HP: 019 717 6270

Email: [izzayati.husna@medini.com.my](mailto:izzayati.husna@medini.com.my)

#### **By acorn communications sdn bhd**

#### **YOGINI SINGHAM**

HP: 016 323 1315

Office: 03 7958 8348

Email: [acorncommunications@acornco.com.my](mailto:acorncommunications@acornco.com.my)

#### **LILYZA JOEHAI**

HP: 019 664 3838

Office: 03 7958 8348

Email: [acorncommunications@acornco.com.my](mailto:acorncommunications@acornco.com.my)