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Iskandar Puteri's Green Ecosystem Enhanced with oBike

Medini City, Iskandar Puteri, Johor, 5 April 2018: Iskandar Puteri's green ecosystem was further enhanced when the bicycle-sharing system, oBike was launched at the recent inaugural Edible Festival that drew about 6,000 visitors on 3 March 2018.

Supplementing the festival's sustainability and green-themed programme, the launch of oBike took place at a perfect time. Presently, there are more than 1000 oBike-branded bicycles placed at various locations within Iskandar Puteri, particularly in Medini City, EduCity, Puteri Harbour and other parts of Johor Bahru.

The launch was graced by the Mayor of Iskandar Puteri, Tuan Haji Adib Azhari bin Daud. Accompanying the Mayor of Iskandar Puteri at the launch were Mr Ian Goh, oBike Malaysia Country Lead, En. Akmal Ahmad, Chief Operating Officer of Iskandar Investment Berhad (IIB), and Dr. James Tee, Managing Director/Chief Executive Officer of Medini Iskandar Malaysia Sdn Bhd (MIM).

Ian Goh said, "oBike, Malaysia's first smart station-free bike-sharing operator uses technology to change how transportation is viewed locally. This enables commuters to cycle from point to point at their first and last mile commute journey, via these bikes available all over the country. Nowadays people look for convenience and oBike is able to provide that. We are extremely happy to mark our presence in Iskandar Puteri and in Johor Bahru because we provide environmentally friendly commute option for all and this is surely a healthier and greener choice of transportation."

Dr. James Tee said, "MIM is passionate about building a green ecosystem in Medini City, and we are delighted to partner with oBike as they share the same green and sustainability values as we do. Together, we will encourage our community to be more environmentally conscious and healthy too.

With minimal impact on the environment, green transport is part of sustainable living that contributes to making this ecosystem a success. One of the green initiatives that was launched by MIM last year was the 22-km cycling path that stretched from north to south of Medini City. "



“Currently, the oBikes in EduCity provide a simple and hassle-free alternative mode of transportation to more than 4,000 students,” said Akmal. Further, he added, “As there are dedicated cycling lanes in EduCity, Puteri Harbour, and Medini, a healthy cycling culture can be cultivated around these areas. The presence of oBike in Iskandar Puteri has enable us to be one step closer towards achieving goals outlined in the Low Carbon Society Blueprint for Iskandar Malaysia 2025.”

“Building a green ecosystem is part of UEM Sunrise’s long-term efforts in promoting healthy living for the communities, as mapped in the blueprint of Iskandar Puteri. A green ecosystem and other sustainability initiatives are key markers of the quality of life in any cities. As an iteration of our continuous commitment to the development of our communities, we are very pleased to support this station-free bicycle-sharing system that oBike brings to Iskandar Puteri. This initiative further enhances the quality of life of communities living in Iskandar Puteri. We will continue to explore and introduce other similar programmes as upkeeping the well-being of our communities are of utmost importance,” said Anwar Syahrin Abdul Ajib, Managing Director/Chief Executive Officer of UEM Sunrise Berhad.

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About oBike Malaysia Sdn. Bhd.

oBike is a dock-less bicycle sharing platform, which gives users the freedom of riding a bicycle anytime, anywhere in Malaysia. This is in line with the Government's vision in transforming Malaysia into a car-lite and lower carbon emission country.

All processes required for bike rental are performed via the oBike app, making it a one stop technology platform, making it easy for commuters to locate, rent and pay for the bicycle rentals.

Bike sharing is especially advantageous for one-way first- and last-mile commuting, helping to reduce the amount of time taken for commuters to travel to or from home to the nearest bus stop, train station, or any short-distance destinations. All oBike users are covered by insurance.

Within 10 months of its launch in Malaysia since April 2017, oBike has seen over 500,000 users sign-up, and rolled out tens of thousands of bikes for their service covering areas such as Kuala Lumpur, Selangor, Cyberjaya, Putrajaya, Terengganu, Johor, Pahang, and Perak. Up to December 2017, oBike has already expanded its operations to over 20 countries including both Asia and Europe. oBike is the Official Green Initiative Partner of *29th Southeast Asian Games* and the *9th ASEAN Para Games, Kuala Lumpur 2017(KL2017)*.

Mission

oBike strives to change short distance transportation through the use of technology, transforming the way people move around every day, thus enhancing commuters' quality of life.

About Medini Iskandar Malaysia Sdn Bhd

Medini Iskandar Malaysia Sdn Bhd ("MIM") is the master planner and master developer of the 2,230-acre urban township Medini, located in the heart of Iskandar Puteri. A Central Business District of Iskandar Puteri, Medini City offers incentives uniquely available to Medini. MIM welcomes investors who are seeking investment opportunities in a prime destination strategically located near Singapore.

Established in 2007, MIM is owned by Jasmine Acres Sdn Bhd (60%), United World Infrastructure (20%) and Mitsui & Co. Ltd (20%). MIM's largest shareholder, Jasmine Acres, is jointly owned by Khazanah Nasional Berhad and Iskandar Investment Berhad.

For more information, visit us at www.medini.com.my

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About Iskandar Investment Berhad

Iskandar Investment Berhad (IIB) is a Catalyst of Change and a key player in Iskandar Malaysia's transformation into a regional metropolis of international standing. Incorporated in November 2006, IIB is tasked to ensure Iskandar Malaysia continues its successful trajectory into an attractive investment destination and a vibrant liveable region via catalytic and high impact projects. IIB focuses on the development of Iskandar Puteri in the education, creative, tourism and leisure as well as health and wellness sectors. IIB's prominent accomplishments include the successful joint ventures and investment partnerships in EduCity, LEGOLAND® Malaysia Resort, Iskandar Puteri, Medini and infrastructure projects under the 9th Malaysia Plan in Iskandar Malaysia. IIB is committed to steering economic and environmentally sustainable growth in Iskandar Malaysia, and ensuring inclusive growth for local Iskandarians through employment and income opportunities.

For more information on IIB, please visit www.iskandarinvestment.com

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About UEM Sunrise Berhad

UEM Sunrise Berhad ("UEM Sunrise" or the "Company") is a public-listed company and one of Malaysia's leading property developers. It is the flagship company for township and property development businesses of UEM Group Berhad ("UEM Group") and Khazanah Nasional Berhad ("Khazanah"). UEM Group is wholly-owned by Khazanah, the strategic investment fund of the Government of Malaysia.

The Company has core competencies in macro township development; high-rise residential, commercial, retail and integrated developments; as well as property management and project & construction services.

In Malaysia, UEM Sunrise is the master developer of Iskandar Puteri, one of the five flagship zones of Iskandar Malaysia and is currently undertaking the development of the area into a regional city. Upon completion, Iskandar Puteri will become the largest fully integrated urban development in Southeast Asia that will provide significant investment, financial and business opportunities to the economic growth and development of the region.

Gerbang Nusajaya, the second phase development of Iskandar Puteri is a 4,551-acre project which features various developments including Nusajaya Tech Park, Fastrackcity, Melia Residences and Denai Nusantara. Gerbang Nusajaya will be developed over a period of 25 years and will include components such as lifestyle & retail parks, campus offices & industrial parks as well as residential



precincts. It is also within easy access of future Transit Oriented Development sites and the High-Speed Rail Station in Iskandar Puteri, connecting Singapore and Kuala Lumpur.

In the Central Region of Malaysia, UEM Sunrise is renowned for its award-winning and up-market high-rise residential, commercial and mixed-use developments largely in the affluent Mont'Kiara international enclave, featuring projects such as 28 Mont'Kiara, Arcoris Mont'Kiara, Residensi22 Mont'Kiara, Residensi Sefina Mont'Kiara and many more. The Company is responsible for introducing the concept of creative retails in Solaris Dutamas, known as Publika.

UEM Sunrise is also developing a 448-acre integrated township of Serene Heights in Bangi that offers life simple pleasures within a nature-inspired environment. This is in addition to Symphony Hills, an exclusive residential in Cyberjaya. Other projects in the Central Region by UEM Sunrise are located in the Kuala Lumpur City Centre with two joint-ventures in Shah Alam and Seremban.

Internationally, UEM Sunrise's presence extends into Vancouver, Canada via its 4.8-acre completed mixed-use development, Quintet at Minoru Boulevard City. In Melbourne, Australia, its 92-storey Aurora Melbourne Central is the tallest development in the Central Business District, while the inspiring 42-storey Conservatory located on Mackenzie Street boasts panoramic views over the historic UNESCO World Heritage-listed Royal Exhibition Building and Carlton Gardens. UEM Sunrise's latest launch, Mayfair, located on the prestigious St Kilda Road, heralds ultra-luxurious living with an emphasis on bespoke experiences. In Durban, South Africa, the Company has 30 acres of joint venture beachfront mix development land.

UEM Sunrise is the appointed Project Manager, responsible for development and marketing management of the mega mixed-use developments of Marina One and DUO in Singapore, developed by M+S Pte. Ltd ("M+S"). M+S is jointly-owned by Khazanah and Temasek Holdings Pte Ltd.

Please visit our website at www.uemsunrise.com