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MEDINI CITY NAMED AS FIRST SMART HEALTHY CITY IN ISKANDAR PUTERI

Medini, Iskandar Puteri, Johor, 30 September 2017 – Medini Iskandar Malaysia Sdn Bhd (MIM), the master planner and master developer of Medini City, received a recognition as the first ‘Smart Healthy City and Communities Township’ in Iskandar Puteri. The award was presented by Puan Hajjah Maimunah Jaafar, Head of Planning & Compliance, Iskandar Regional Development Authority (IRDA) to Dr James Tee, Managing Director/Chief Executive Officer of MIM at the Medini City Ride event held in collaboration with IRDA and Johor-based cycling community, the Happy-Riders Connect.

Medini City is an integrated urban township development that covers an area of 2,230 acres. Touted as the Central Business District of Iskandar Puteri, MIM takes pride in ensuring that all public parks, open spaces and buildings are environmentally friendly and sustainably designed in Medini City. More than RM2 billion has been invested into providing state-of-the-art infrastructure within Medini City to ensure that businesses and homes are well supported for the 21st century. Medini City has held and hosted several local and international fitness and lifestyle events that promote healthy living where the township boasts 46 parks on 342 acres of green open space with 22-km long cycling path that is slated as the longest in Iskandar Malaysia, Johor and potentially in Malaysia!

Datuk Ismail Ibrahim, Chief Executive of IRDA said, “The Smart Healthy City and Communities aims to enhance the people’s quality of life, and to achieve a sustainable economic and technological ecosystem that would ultimately create smart, connected and inclusive communities.”

“Through this kind of programme, we want to educate the community and create awareness on the essential of healthy lifestyle by practicing activities such as walking and cycling. This

initiative is in line with the Iskandar Malaysia's vision to be a smart, healthy and green metropolis, "he added.

Attended by about 200 people, the cyclists started their ride from Medini 6 passing through Sunway Iskandar, Gleneagles Medini Hospital and soon-to-be-opened Edible Park and Heritage Forest, which represent two out of the 46 parks available in Medini City. The Edible Park presents a lush urban park with live local fruit, vegetable and medicinal trees, while the Heritage Forest gathers the region's endemic flora for a proud and honest snapshot of Johor's wilderness.

"We are very pleased to have received the recognition from IRDA and we hope that with the completion of our parks and cycling paths, the local communities in Medini City and those in the vicinity will fully utilise our facilities. A 'Healthy City' starts with the community adopting a healthy lifestyle. I'm happy to say that our company, MIM, advocates a balanced lifestyle whereby through our employee sports club, Kembara Medini, we encourage our employees to take on some recreational time-out after working hours every Wednesday. At MIM, we are committed to creating a healthier environment and workplace because a 'Healthy City' is the core element of a smart city. Ultimately, this will drive productivity and significantly increase the happiness index of those residing in Medini City," said Dr James Tee, Managing Director / Chief Executive of MIM.

There are two ride categories namely Leisure Ride (7km) for beginners and Power Ride (22km) designed for seasoned cyclists. Mr Stephen Ngu, the Founder of Happy-Riders Connect said, "We congratulate MIM for creating cycle lane within Medini City that allows the public to access this ready facility for free. We are happy to see Medini City being built as an integrated and inclusive township that is very much our vision as well. We are a group of passionate cyclists and we encourage more people to start cycling due to many health benefits, and cycling helps to reduce carbon footprint that supports our nation's green environment agenda. We hope to see many more cycling communities emerging, picking up cycling as a recreational activity and gradually adopting bicycle as another mode of transportation. We

believe, cycling is a great way to build a healthy and happy community. In addition, we encourage riders to cycle safely and responsibly on the road by selecting route that has road shoulder with speed below 80km per hour."

Stephen added, "Happy-Riders Connect is an inclusive cycling community which has grown over years, spread out in different areas, participated by people of all races, religion, status and level of cycling skills. It is a muhibbah group! We thank the authorities, local council and companies that we've worked with and who are onboard with our vision in building an inclusive community."

MIM expresses its appreciation to PDRM, Gleneagles Hospital Medini and Sunway Iskandar for supporting Medini City in this community engagement programme.

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About Medini Iskandar Malaysia Sdn Bhd

Medini Iskandar Malaysia Sdn Bhd (“MIM”) is the master planner and master developer of the 2,230-acre urban township Medini, located in the heart of Iskandar Puteri. A Central Business District of Iskandar Puteri, Medini City offers incentives uniquely available to Medini. MIM welcomes investors who are seeking investment opportunities in a prime destination strategically located near Singapore.

Established in 2007, MIM is owned by Jasmine Acres Sdn Bhd (60%), United World Infrastructure (20%) and Mitsui & Co. Ltd (20%). MIM’s largest shareholder, Jasmine Acres, is jointly owned by Khazanah Nasional Berhad and Iskandar Investment Berhad.

For more information, visit us at www.medini.com.my

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