

FOR IMMEDIATE RELEASE

## Overwhelming Turnout at the 2<sup>nd</sup> Sunway Iskandar Viper Challenge in Medini

**Medini, Iskandar Puteri, Johor, 2 May 2017** – Medini saw a strong crowd of 9,000 participants from Johor, Kuala Lumpur, Singapore, the United States of America and Europe to countries across the region at the Sunway Iskandar Viper Challenge held on Sunday, 30 April 2017.

The second Sunway Iskandar Viper Challenge held in Medini, the heart of Iskandar Puteri, covers 15km with 18 mud-drenched obstacles and adrenaline-pumping challenges that pushed participants beyond their limits. The Viper Challenge is designed to foster a sense of camaraderie where participants constantly rely on their team to help navigate through the entire challenge. Those who have completed the race were given a medal and a t-shirt.

“Well done, Sunway Iskandar! We are thrilled with the success of this year’s Viper Challenge. Events like this help to increase the awareness of Medini at the international level, and will have a positive impact on local businesses, particularly the hospitality and food & beverage outlets that operate within the vicinity,” said Dr James Tee, who is the Managing Director / Chief Executive Officer of Medini Iskandar Malaysia Sdn Bhd.

“We were extremely honoured to have hosted 9,000 participants this year. The event, held for the second time in our Sunway Iskandar township, was flagged off at our residential mall, Citrine Hub - which is expected to open its doors in the fourth quarter of 2017. As a Master Community Developer, our focus is not only in building a township but also creating a balanced lifestyle for our community,” said Gerard Soosay, Chief Executive Officer of Sunway Iskandar Sdn Bhd.

Datuk Ir. Khairil Anwar Ahmad, President / Chief Executive Officer of Iskandar Investment Berhad added, “It is indeed exciting to see an array of local and international arts, music, film and sports events happening here in Iskandar Puteri. All these events help to promote and position Iskandar Puteri as an attractive and vibrant lifestyle destination of choice for both residents and travellers, foreign and domestic alike. Sunway’s initiative in bringing the Viper Challenge to Sunway Iskandar and Medini for the second time running marks another important achievement for Iskandar Puteri, and I applaud them for this accomplishment.”

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### [About Medini Iskandar Malaysia Sdn Bhd](#)

Medini Iskandar Malaysia Sdn Bhd (“MIM”) is the master planner and master developer of the 2,230-acre urban township Medini, located in the heart of Iskandar Puteri. A Central Business District of Iskandar Puteri, Medini offers special incentives and welcomes investors who seek investment opportunities at a destination strategically located near Singapore.

Established in 2017, Medini Iskandar Malaysia Sdn Bhd (“MIM”) owned by Jasmine Acres Sdn Bhd (60%), United World Infrastructure (20%) and Mitsui & Co., Ltd (20%), MIM’s largest shareholder Jasmine Acres is jointly owned by Khazanah Nasional Berhad and Iskandar Investment Berhad.

For more information, visit us at [www.medini.com.my](http://www.medini.com.my).

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### [About Sunway Iskandar](#)

Sunway Iskandar, dubbed Nature’s Capital City, is a world-class city balanced with the beauty of nature. One of Malaysia’s largest integrated township projects, spanning 1,800 acres, Sunway Iskandar is strategically located within the tax-incentivised zone of Medini, in ASEAN’s next strategic growth-centre, Iskandar Malaysia. Sunway Iskandar is situated closest to Singapore, a mere 5-minute drive via the Second Link through the Coastal Highway Southern Link (CHSL). 40 per cent of Sunway Iskandar is reserved as green space with a total 700 acres of equatorial rainforest integrated into the township featuring natural elements such as the Emerald Lake, the Pendas River and the largest seafront Straits of Johor. This master-planned community offers a connected, safe, urban lifestyle in harmony with nature, within a low-density township with a plot ratio of one.

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