



PRESS RELEASE

Heading: Sunway Iskandar Viper Challenge @ Medini

Sub-Heading: Asia's biggest obstacle event moves down south

Medini, Iskandar Puteri, Johor, 23rd February 2016 – Sunway Property today unveiled their latest initiative in promoting their flagship development, Sunway Iskandar, Nature's Capital City in Medini Iskandar Malaysia with Asia's biggest obstacle challenge - **The Sunway Iskandar Viper Challenge @ Medini**.

Viper Challenge is Asia's first and biggest obstacle challenge event, established in 2013 and now in its third year has racked up an impressive track record of staging five mega events and catering to almost 100,000 participants from Malaysia, the ASEAN region and from as far as Europe. In line with Sunway's plan to nurture and foster a vibrant community in Medini Iskandar, Viper Challenge's core values of camaraderie, teamwork and determination set the tone to bring people together to challenge themselves and to explore Sunway Iskandar and its offerings. The idea to bring Viper Challenge out to Johor was the brainchild of Medini Iskandar Malaysia Sdn Bhd, as they were looking for the right concept and event that would bring people here and give them a chance to physically explore the development that is taking place, Viper Challenge fits all of the criteria. Being traditionally based within Klang Valley and its surrounding area, the Sunway Iskandar Viper Challenge @ Medini marks the first time that the event will be held outside the Klang Valley region.

Sunway Iskandar touted as Nature's Capital City indeed has plenty to offer in terms of natural and unique terrains with around 700 acres of natural elements such as Emerald Lake, Pendas River, the Straits of Johor, lush greenery and forest participants will be treated to a cornucopia of challenges both natural and manmade which is unique to Johor. *"We would like to encourage our community here to get active and enjoy the outdoors. In line with Sunway Property's theme for 2016, Living Sunway, Living Community, we are continuously looking for means and ways to create healthy lifestyles for the community and opportunities to relate to each other. "Living Sunway Living Community" reasserts the community to live every dream, learn without limits, having work live balance, play beyond imagination in a safe, healthy and connected environment. With that, communities are able to build long-lasting relationships that help propel forward together towards a brighter future ahead"* added Mr. Gerard Soosay, CEO of Sunway Iskandar Sdn. Bhd.

The Challenge will see participants challenge themselves over a 20km course filled with up to 25 natural and manmade obstacles, the event is challenged based and as long as you cross the line you will be awarded a medal and a T-shirt to cement your bragging rights, one of the events key messages is "leave no one behind" reflects that these challenges are designed to foster a sense of community and not competition.

Since its inception in 2013, the event has been an exciting event not only for fitness enthusiast but for everyone, as feedback from participants have shown that it is treated as a fun day out to spend with friends and family, a great teambuilding and bonding tool for organisations and groups, and just a great way to meet new people in a positive environment. Participants can either participate as an individual or as a group of any size. Viper Challenge Operations Director, Mr. Simran Latif said, *"It is certainly great to see Sunway Iskandar, one of Medini's stakeholder take the lead as the title sponsor for the event. We are very proud to be the first ones to bring this new and exciting concept to Johor which will continuously encourage Malaysians to stay active and keep the sporting and fitness lifestyle industry in Malaysia fresh, new and innovative."*

According to Managing Director/Chief Executive Officer of Medini Iskandar Malaysia Sdn.Bhd. the master developer of the new township Medini, Datuk Ir. Khairil Anwar Ahmad *"As a budding smart and sustainable township poised to become the pulse of Iskandar Puteri, we are excited to see the Viper Challenge being held in Medini. We strongly support and promote active and healthy lifestyle where Medini has been a prominent venue of several running and cycling events. Kudos to Sunway Iskandar for recognising the undeniable value in sponsoring this popular obstacle race. We believe the event provides an ideal opportunity to showcase the uniqueness of our developing township as a vibrant lifestyle destination that brings communities together across a diverse landscape."*

The Sunway Iskandar Viper Challenge @ Medini will be held on Saturday, 30th of April 2016 to take advantage of the long labour day weekend, the event targets 10,000 participants and to date have sold over 4000 tickets,

tickets can be purchased online at www.viperchallenge.com and the event will also cater to spectators where there will be food, entertainment and some special challenges for non-participants

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Sunway Property

Sunway Property is the property division of Sunway Group, Malaysia's leading property-construction Group that is listed on Bursa Malaysia and a constituent of the FTSE4Good Index Series, one of the best-known indices in the world for socially responsible investment communities. As a Master Community Developer, powering the growth of its communities with its build-own-operate model, Sunway Property has vast experience in managing and developing innovative and quality residential and non-residential properties, including retail, leisure, healthcare, hospitality and commercial assets. Sunway Property constantly delivers products and services of unrivalled quality and value to its customers, growing alongside its communities with a high-growth property development segment and a stable base of income from high yielding property investment segment. To date it has an enviable portfolio with successful and internationally acclaimed properties in Malaysia and abroad, including China, India, Cambodia, Vietnam, and Singapore.

For more information, visit www.sunwayproperty.com.

Sunway Iskandar – Nature's Capital City

Sunway Iskandar is one of the largest township projects spanning 1,800 acres of land, offering a world-class city balanced with the beauty of nature, making it a truly Nature's Capital City in Iskandar, Johor. It is a development strategically located within Medini with one of the largest seafront straits. Sunway Iskandar is expected to provide excellent connectivity to the residents and business owners with a driving distance of only 5km to the Second Link via the Coastal Highway Southern Link (CHSL). 40 per cent of which is reserved as green space with equatorial rainforest integrating into the township with natural elements such as the emerald lake, lush green forest, Pendas River and Straits of Johor. This master plan brings luxurious city lifestyle in nature with spacious homes and more landscaping for all residents to enjoy with a plot ratio of one. Sunway Iskandar, dubbed Nature's Capital City, is a world-class city balanced with the beauty of nature. One of Malaysia's largest integrated township projects, spanning 1,800 acres, Sunway Iskandar is strategically located within the tax-incentivised zone of Medini, in ASEAN's next strategic growth-centre, Iskandar Malaysia. Sunway Iskandar is situated closest to Singapore, a mere 5km drive via the Second Link through the Coastal Highway Southern Link (CHSL). 40 per cent of Sunway Iskandar is reserved as green space with equatorial rainforest integrated into the township featuring natural elements such as the Emerald Lake, the Pendas River and one of the largest seafront Straits of Johor. This master-planned community offers a connected, safe, urban lifestyle in harmony with nature, within a low-density township with a plot ratio of one.

For more information, visit us at www.sunwayiskandar.com

Medini Iskandar Malaysia Sdn Bhd

Medini Iskandar Malaysia Sdn Bhd ("MIMSB") owned by Jasmine Acres Sdn Bhd (60%), United World Infrastructure (20%) and Mitsui & Co., Ltd (20%), is the master developer of the new township Medini – a vibrant and developing sustainable township located in Iskandar Malaysia, Johor. MIMSB promotes Medini locally and globally and works very closely with government linked companies and agencies such as Khazanah Nasional Berhad, the Iskandar Regional Development Authority (IRDA) and Iskandar Investment Berhad as well as investors and developer to establish Medini as the smart and connected central business district of Iskandar Puteri, Iskandar Malaysia.

For more information, visit us at www.medini.com.my